



MVAM Target Market Information

Bespoke Portfolios:

Portfolio Risk Profile	Investor Type	Objectives & Needs	Ability to bear losses	Time Horizon	How Can I Invest?	Who is the Investment Suitable for?
High Risk	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge of investments and understand the risk/reward trade off	A High Risk portfolio will be focused on those securities where the objective for return is deemed to be substantial but where the associated risk is significant . Holdings will be primarily in equities and are likely to be weighted towards smaller companies. Benchmarks are used as a point of reference rather than a target.	Capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. You need to be able to afford to lose at least 25% of your capital to invest in this portfolio profile	You should be willing to invest your funds for at least three years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	The investment is suitable if you want to take a risk with your money to the extent that you could see significant gains or losses over the long term . You should not buy this portfolio if: 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss 3. You are looking to perform in-line or close to a benchmark
Adventurous	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge and understand the risk/reward trade off	An Adventurous Risk portfolio will be focused on those securities where the objective for return is deemed to be substantial but where the associated risk is significant . Holdings will be primarily in equities and at times may be weighted towards smaller companies.	Capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. You need to be able to afford to lose at least 20% of your capital to invest in this portfolio profile	You should be willing to invest your funds for at least three years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	The investment is suitable if you can withstand sharp fluctuations in the value of your investments in the short term . You should not buy this portfolio if: 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss 3. You are looking to perform in-line or close to a benchmark
Moderate Risk	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge and understand the risk/reward trade off	A Moderate Risk portfolio will be focused on those securities which offer the opportunity for capital gain and income. Holdings will be primarily in equities. Benchmarks are 80% equity, 20% bond.	Capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. You need to be able to afford to lose at least 15% of your capital to invest in this portfolio profile	You should be willing to invest your funds for at least three years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	The investment is suitable if you can stand some losses on your portfolio for the pursuit of equity-like gains . You should not buy this portfolio if: 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss
Low Risk	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge and understand the risk/reward trade off	A Low Risk portfolio will be focused on those securities which offer the opportunity for capital gain and income. Holdings will be in equities and fixed income bonds. Benchmarks are 60% equity, 40% bonds.	Your capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. You need to be able to afford to lose at least 12% of your capital to invest in this portfolio profile	You should be willing to invest your funds for at least three years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	This investment is suitable if you are looking for some income from your assets and expect to hold bonds as well as equity. You should not buy this portfolio if: 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss 3. You are looking for significant returns versus benchmark indices
Cautious	This portfolio strategy is aimed at retail clients who want to preserve capital.	A Cautious Portfolio will focus on cash and 'cash-like' investments. It is suitable for clients who wish to return slightly more than their bank account without the risk to capital. Cash returns are used as the benchmark.	Your capital is not guaranteed but will be invested in 'cash-like' instruments which means that investors are extremely unlikely to lose substantial amounts of capital if things go wrong.	You should be willing to invest your funds for at least three years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	If you are looking to preserve the money you have this is a suitable investment for you. You should not buy this portfolio if: 1. You are looking for high returns 2. You are looking for exposure to equities 3. You want to take some risk with your money

Mole Valley Asset Management Ltd is authorised and regulated by the Financial Conduct Authority, registration number 613008

Mole Valley Asset Management Ltd can be contacted on 01306 776999, or via our website: www.mvam.com

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Structured Portfolios:

Portfolio Risk Profile	Investor Type	Objectives & Needs	Ability to bear losses	Time Horizon	How Can I Invest?	Who is the Investment Suitable for?
Inheritance Tax Portfolio (High Risk)	This portfolio strategy is aimed at retail clients with at least a basic understanding of investments and the associated risk-reward trade off, and understand this investment is primarily for tax purposes. Clients should note that MVAM provides individual accounts rather than pooled funds, to help achieve their unique financial objectives.	An Inheritance Tax Portfolio aims to provide clients with long term capital appreciation whilst sheltering their investments from Inheritance Tax by investing in AIM listed companies that we believe qualify for Business Relief Tax.	Your capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. The portfolios themselves would be categorised as either 'high risk' in nature, although if combined with other portfolios could still form part of a moderate risk strategy.	This is an investment that is not for you but your beneficiaries. Therefore, for you, it is effectively an investment forever...	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	This portfolio strategy is suitable for investors who are looking to shield assets from Inheritance Tax or looking to take a higher risk exposure by investing in shares listed on AIM. You should not buy this portfolio if: 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss
Yorkshire T20 (High Risk)	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge of investments and understand the risk/reward trade off.	The Yorkshire T20 portfolio will be focused on those securities where the objective for return is deemed to be substantial but where the associated risk is significant. Holdings will be in listed companies that have head offices based in Yorkshire and are likely to be weighted towards smaller companies. Benchmarks are used as a point of reference rather than a target.	Capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. You need to be able to afford to lose at least 25% of your capital to invest in this portfolio profile. The portfolios themselves would be categorised as 'high risk' in nature, although if combined with other portfolios could still form part of a moderate risk strategy.	You should be willing to invest your funds for at least three years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	The portfolio strategy is suitable if you want to take a risk with your money to the extent that you could see significant gains or losses over the long term. You should not buy this portfolio if: 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss 3. You are looking to perform in-line or close to a benchmark
Make The World Better (Adventurous Risk)	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge of investments and understand the risk/reward trade off.	The Make The World Better Portfolio will be focused on companies that produce products or provide services that will help meet the long term targets outlined by the UN in its Sustainable Development goals. The associated risk is deemed to be adventurous due to the concentration in the number of holdings and the early stage of development for some of the investments.	Capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. You need to be able to afford to lose at least 20% of your capital to invest in this portfolio profile. The portfolios themselves would be categorised as 'adventurous' in nature.	You should be willing to invest your funds for at least five years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	The portfolio strategy is suitable if you believe that financial returns are not always the only objective, and that the impact on our environment and/or society are also important. You should not buy this portfolio if: 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss 3. You are looking to perform in-line or close to a benchmark
Premium Dividend Portfolio (Adventurous Risk)	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge of investments and understand the risk/reward trade off.	The Premium Dividend Portfolio will be focused on high quality securities (in terms of financials) that will give a steady and growing stream of income. The associated risk is deemed to be high due to the concentration in the number of holdings.	Capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. You need to be able to afford to lose at least 20% of your capital to invest in this portfolio profile. The portfolios themselves would be categorised as 'adventurous' in nature, although if combined with other portfolios could still form part of a moderate risk strategy.	You should be willing to invest your funds for at least five years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	The portfolio strategy is suitable if you can withstand sharp fluctuations in the value of your investments in the short term. You should not buy this portfolio if: 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss 3. You are looking to perform in-line or close to a benchmark
Fixed Income Portfolio (Low Risk)	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge of investments and understand the risk/reward trade off.	The Fixed Income Portfolio is focused on obtaining a better return than cash after costs. Investments will be made into government bonds, corporate bonds and the portfolio may hold cash or precious metals at times. The associated risk is deemed to be low created by the stability of government bonds but targetting extra yield through corporate bonds adds an element of risk.	Capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. You need to be able to afford to lose at least 10% of your capital to invest in this portfolio profile.	You should be willing to invest your funds for at least three years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	This portfolio strategy is suitable if you are looking for some income from your assets and want to have savings outside of the equity market. You should not buy this portfolio if: 1. You cannot tolerate periods where your portfolio is at risk of loss 2. You are looking for significant returns against benchmark indices 3. Returns will be relatively muted when interest rates are low 4. Minimum £50,000 investment under any circumstance
Precious Metals Portfolio (High Risk)	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge of investments and understand the risk/reward trade off.	The Precious Metals Portfolio will be focused primarily, but not exclusively, on gold and silver securities, predominately physical precious metal exposure. The associated risk is deemed to be high due to the concentration in the number of holdings and the price volatility of the underlying precious metals.	Capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. You need to be able to afford to lose at least 25% of your capital to invest in this portfolio profile. The portfolios themselves would be categorised as 'high risk' in nature, although if combined with other portfolios could still form part of a moderate or low risk strategy.	You should be willing to invest your funds for at least five years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	The portfolio strategy is suitable if you want to take a risk with your money to the extent that you could see significant gains or losses over the long term. You should not buy this portfolio in isolation if: 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss 3. You are looking to perform in-line or close to a benchmark
Short Term Bond Portfolio (Cautious Risk)	This portfolio strategy is aimed at retail clients who should have at least a basic level of knowledge of investments and understand the risk/reward trade off.	The Short Dated Government Bond Portfolio is focused on obtaining a better return than cash after costs while having very low potential for loss. Investments will be made into government bonds that are less than three years and held to maturity the portfolio may hold cash at times. The associated risk is deemed to be low created by the stability of government bonds and their limited duration.	Capital is not guaranteed however purchases are not made unless profits can be made after costs by holding the bond to maturity. Investors cannot lose substantial amounts of their capital if things go wrong. However at extreme time portfolios could see unrealised losses in the very short term. You need to be able to afford to lose 5% of your capital to invest in this portfolio profile, although will only do so if the portfolio is redeemed in a time period that is less than originally targeted.	You should be willing to invest your funds for at least two years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com . *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	This portfolio strategy is suitable if you are looking for some income from your assets and expect to hold bonds. You should not buy this portfolio if: 1. You are looking for high returns 2. You are looking for significant returns against benchmark indices 3. Returns will be relatively muted when interest rates are low



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Special Opportunities Portfolio (Adventurous)	This portfolio strategy is designed for retail clients with at least a basic understanding of investments and the associated risk-reward trade-off. Clients should note that MVAM provides individual accounts rather than pooled funds to help achieve their unique financial objectives.	A Special Opportunities Portfolio aims to identify companies where specific market conditions suggest the share price does not fully reflect the future potential of the company. The associated risk is significant therefore, and associated risk category is Adventurous .	Capital is not guaranteed which means that investors could lose substantial amounts of their capital if things go wrong. The portfolio may be suitable for investors who seek higher returns but accept a higher level of risk associated with focussed portfolios. You need to be able to afford to lose at least 20% of your capital to invest in this portfolio.	You should be willing to invest your funds for at least three years	Please call us on 01306 776999 (Dorking), 01904 929430 (York) or 01992 310 292 (Hertford) and arrange a meeting with one of our portfolio managers, or book an appointment online via our website www.mvam.com *Please note that our advisers are not independent, but restricted to advising on MVAM products only. Or speak to your own Financial Adviser about MVAM and ask them to contact us.	The portfolio strategy is suitable if you can withstand sharp fluctuations in the value of your investments in the short term. You should not buy this portfolio if: <ol style="list-style-type: none"> 1. Your objective is to preserve capital 2. You cannot tolerate periods where your portfolio is at risk of loss 3. You are looking to perform in-line or close to a benchmark

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